INTERNATIONAL BUSINESS

Academic Year

2011-2012

School

Bill Greehey School of BusinessSchool Web site

School Dean

Tanuja Singh, D.B.A. tsingh@stmarytx.edu

Department

Management and Marketing

Department Chair

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Description of Program/Major

Globalization of our economy continues at an increasing rate, creating the need for individuals well-versed in the intricacies of conducting business across borders. As a result, courses offered in this major are interdisciplinary, integrating international and foreign language studies with business principles, including the study of management functions, policies and practices of international enterprises. International business graduates enter a people-oriented career that requires excellent communication skills and the ability to work well on multicultural teams.

The major in international business at St. Maryï¿½s University is designed for students who are interested in seeking careers in the global arena. Individuals interested in management practices around the world, international behavior, and challenges for multinational corporations in foreign social, political and economic environments should consider this major.

Degree Requirements

Core Curriculum (SMC)

St. Mary's University Core (30 Hours)
All St. Mary's Core SMC13## "Reflection" courses must be completed before registering for SMC23## "Practice" courses. "Reflection" courses can be taken in any order followed by "Practice" courses in any order.

SMC 1301	Foundations of Civilization	3
SMC 1311	Foundations of Reflection: Self (Formerly PL 1310)	3
SMC 1312	Foundations of Reflection: Nature	3
SMC 1313	Foundations of Reflection: Others	3

SMC 1314	Foundations of Reflection: God (Formerly TH 2301)	3
SMC 2301	Foundations of Practice: Ethics (Formerly PL 2332)	3
SMC 2302	Foundations of Practice: Civic Engagement and Social Action	3
SMC 2303	Foundations of Practice: Fine Arts and Creative Process (Formerly FA 1101, FA 1102, FA 1103)	3
SMC 2304	Foundations of Practice: Literature	3
SMC 4301	Capstone Seminar: Prospects for Community and Civilization	3

School Specific Core (SSC)

Bill Greehey School of Business School Specific Core (21 Hours)

Social Sciences	EC 2301, EC 2302	6
Composition and Rhetoric (grade of "C" or better)	EN 1311, EN 1313 (for international students)	3
Literature	EN 23XX	3
Mathematics	MT 1305 Finite Math	3
Theology	Advanced Theology 33XX	3
Speech	MN 3320 Business Communications	3

Bill Greehey School of Business School Common Body of Business Knowledge (42 Hours)

AC 2310	Introduction to Accounting I	3
AC 2320	Introduction to Accounting II	3
AC 3331*	Accounting Information Systems	3
BA 1310	Fundamentals of Business Enterprise	3
BA 3351*	Legal Environment of Business	3
BA 4334*	Business Ethics	3
BA 4380*	Business Policy and Strategy	3
FN 3310*	Corporate Finance	3
IB 3321*	US Business in Interdependent World	3
MT 1306	Calculus for Business	3
MK 3310*	Principles of Marketing	3
MN 3330*	Organizational Behavior	3
QM 3320*	Business Statistics	3
QM 4330*	Operations Management	3

*Junior Standing

Four Year Degree Plan

Sample 4-year degree plan

Department Courses and Descriptions

International Economics (3)

IB 3310
An analysis of current theories of international transactions, with emphasis on the inter relationships among various aggregate economic variables with balance of payments. Policies effecting economic relations on the national and international levels are examined. Contemporary economic issues and theories are considered as they relate to the world of economy. Prerequisites: EC2301 and EC2303.

US Business in an Interdependent World (3)
IB 3321
A survey of the effect that differences in cultural, economic, legal, political, and social environments have on the way business is conducted throughout the world. Also explored are the effects that regional economic and political arrangements, and international institutions are having on firms involved in international business. (Fall; Spring) Designated as a writing-intensive course. Prerequisites: EC2301 and EC 2303. Writing intensive course.

Special Studies in International Business (1)
IB 4100
A study of selected topics in International Business. Specific subject indicated each time the course is offered. May be used as elective credit and repeated when specific subject changes. Prerequisite: Consent of instructor.

Special Studies in International Business (2)
IB 4200
A study of selected topics in International Business. Specific subject indicated each time the course is offered. May be used as elective credit and repeated when specific subject changes. Prerequisite: Consent of instructor

Special Studies in International Business (3)
IB 4300
A study of selected topics in International Business. Specific subject indicated each time the course is offered. May be used as elective credit and repeated when specific subject changes. Prerequisite: Consent of instructor.

International Finance (3)
IB 4351
The course addresses the historical, institutional and empirical aspects of the foreign exchange market, the euro currency market and the international bond market. The managerial implementation of international financial instruments in global oriented business organizations is stressed. (Fall; Spring) Prerequisites: FN 3310 and IB 3321.

International Marketing (3)
IB 4352
Students develop a familiarity with the problems and perspectives of marketing across national boundaries and within foreign countries and gain insights into the environmental impact of international business activities. The ability to analyze marketing decisions and the methods of structuring and controlling programs as they relate to overseas markets are stressed. (Fall) Prerequisites: IB 3321W, MK 3310

Managing in Cross-Cultural Environments (3)
IB 4355
Addresses cultural impacts on international business and management. Examines the role of the global manager as creator of synergy, leader in change, and influencer of organization, work, and team cultures. Analyzes cross-cultural effectiveness in terms of international assignments, and family relocation. Considers how to do business with intercultural sensitivity and skills for major world regions. (Fall) Prerequisites BA 3325W or MN 3330 and IB 3321

International Management (3)
IB 4358
The course examines the managerial complexities and peculiarities of business operations that cross national borders. Thus it includes the study of management functions, organizational structures, policies and procedures, and practices of international, multinational, and global corporations and their varying strategies. (Fall) Designated as a writing-intensive course. Prerequisites: IB 3321W and BA3325W or MN 3330

The Business Environment of Americas (3)
IB 4361
This course provides a general, comparative overview of the business environments of the Americas. The discussion and analysis will focus on the economic, legal-political, and social-cultural dimensions of the business environments of these countries, and their impact on business practices. Prerequisite: IB 3321W, or EC 3310/IB 3310.

The Business Environment of Asia (3)
IB 4362
This course provides a general, comparative overview of the business environments of Asia. The discussion and analysis will focus on the economic, legal-political, and social-cultural dimensions of the business environments of these countries, and their impact on business practices. Prerequisite: IB 3321W, or EC 3310/IB 3310.

The Business Environment of Europe (3)
IB 4363
This course provides a general, comparative overview of the business environments of Europe. The discussion and analysis will focus on the economic, legal-political, and social-cultural dimensions of the business environments of these countries, and their impact on business practices. Prerequisite: IB 3321W, or EC 3310/IB 3310.

Comparative Legal Environments of NAFTA Countries (3)
IB 4364
This course is designed to acquaint students with basic legislative, judicial, executive, and administrative structures of each of the NAFTA countries. Emphasis is placed on the key differences in the systems and essential procedures for effective business operation within these legal systems. Prerequisites: IB 3321W and BA3325W or MN 3330

International Accounting & Taxation (3)

IB 4365
An examination of the accounting principles and practices among countries and an overview of taxation of U.S. businesses operating internationally. Emphasis is placed on management decisions associated with accounting and taxation of companies operating in the international environment. (Fall) Prerequisites: AC 2320 and IB 3321

Global Market Research (3)
IB 4372
An examination of the techniques and methodologies used for analyzing industries, markets, and competitors within a regional or global context. Emphasis is placed on gaining a comprehensive understanding of the challenges associated with analyzing customers, competitors, environmental trends, market characteristics. (Spring) Prerequisite: IB 3321W, MK3310

Internship in International Business (3)
IB 4375
The opportunity to gain knowledge through experiential activities in professional life. Cooperation with public, business, and government institutions in monitoring and gaining work experience aimed at supplementing the learning process. Prerequisites: Formal acceptance as an international business major, minimum overall GPA of 2.8, successful completion of IB 3321W, BA 3325W, MN 3330. Pass/No Pass credit is given. (Fall; Spring; Summer)

Seminar in International Business (3)
IB 4390
Advanced course permitting the student to engage in reading and research on current developments in International Business. Group analysis of reports aids in expanding and deepening the horizons of the participants. (Spring) Designated as a writing intensive course. Prerequisite: Senior standing and IB 3310, IB 3321W and six additional hours designated as “IB” which can be taken concurrently. International Business majors only

Department Faculty

International Business Faculty Website

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