

APPLIED MANAGEMENT (AM)

The Applied Management major is designed for those persons who have an Associate Degree or the equivalent in a technical specialty, aspire to advance in managerial roles, have a particular desire to broaden their knowledge of business environments and who want to pursue a Baccalaureate degree in Business. This major is conferred by St. Mary's University upon mature students who have completed the thirty semester hours of vocational, occupational, or technical specialization at a Community College or equivalent and meet the degree requirements as stated below. Ninety-nine hours above the 30 hours of technical specialty is required for the major. Other community college courses up to an additional 36 hours may be accepted toward the degree. Prerequisites for entry into the degree program are demonstrated competency in a vocational, occupational, or technical specialty at a level equivalent to thirty semester hours of formal technical education. The transcript of coursework in the specialization from a regionally accredited institution of post-secondary education, documentation of military or industrial service schools, showing successful completion will satisfy the requirements for formal training in the specialty. Non-military or industrial courses will be in accordance with the American Council of Education's Guide to Education Credit for Training Programs. Service school training will be evaluated on the basis of the transcript issued by the Community College of the Air Force for USAF students, and in accordance with the American Council on Education's Guide to Evaluation of Educational Experiences in the Armed Forces (as to the vocational certification level) for other personnel. Up to 36 hours of general education coursework, other than the work in the specialty, will be accepted as part of the Core Curriculum. A grade of "C" or better must be obtained in all courses accepted in the program.

The degree program requires that the student complete 129 semester hours which are to be divided into three parts: 30 semester hours in the vocational, occupational or technical specialty; 51 university core hours, 30 common body of business hours, and 18 hours of other required business courses. At least 45 semester hours must be earned in residency at St. Mary's University. (Courses offered at off-campus sites by St. Mary's are considered to be resident courses. The residency provisions of the Servicemen's Opportunity College program will be observed.)

Students must meet Basic Information Technology Requirements as shown on our current catalog.

St. Mary's University - School of Business and Administration

**BACHELOR OF BUSINESS ADMINISTRATION
IN
APPLIED MANAGEMENT**

Technical Specialty.....	30 Hours
Social Science.....	12 Hours
EC2301 Macro Economics (3) or EC2303 Micro Economics (3) Choose one course from (3) PS1301 General Psychology or SC1311 Introduction to Sociology Choose one course from (3) American History, Political Science, or Criminal Justice BA3325W Managing People and Organizations (3)	
English.....	9 Hours
Literature (Choose any two courses) (6) EN3300 Advance Composition	
Philosophy.....	9 Hours
PL1310 Experience to Meaning (3) PL2332 Philosophy of Morality (3) Choose any Junior or Senior Philosophy course (3)	
Mathematics.....	3 Hours
MT1305 Finite Mathematics (3)	
Science.....	6 Hours
Choose any Biology, Chemistry, Earth Science or Physics (3)	
Theology.....	6 Hours
TH2301 Theological Foundations (3) Choose any Junior or Senior Course (3)	
Fine Arts.....	3 Hours
(FA1101, 1102, 1103) Introduction to Fine Arts (3)	
Speech.....	3 Hours
Choose one course (3) SE2333 Business and Professional Communication or SE1341 Fundamentals of Oral Communication	

COMMON BODY OF BUSINESS KNOWLEDGE

AC2310 Introductory Accounting I	3 Hours
AC2330 Introductory Accounting II.....	3 Hours
BA3351 Legal Environment of Business.....	3 Hours
FN3310 Corporate Finance.....	3 Hours
IB3321 U.S. Business in an Interdependent World.....	3 Hours
MK3310 Principles of Marketing.....	3 Hours
QM3320 Business Statistics.....	3 Hours
QM3330 Management Information Systems.....	3 Hours
QM4330 Operations Management.....	3 Hours
BA4380 Business Policy and Strategy.....	3 Hours

OTHER BUSINESS COURSES

BA4320 Management Consulting.....	3 Hours
FN3340 Risk Management.....	3 Hours
HR3370 Human Resources Management.....	3 Hours
MK3340 Promotion*.....	3 Hours
IB4358 Global Operations Management**.....	3 Hours
QM3342 DataBase Management.....	3 Hours
Or QM3350 Decision Support Software	

This major will require 129 hours just like the other majors. There are still restrictions in place so the other students will not be able to switch over. We also decided some of the technical courses should meet to, some degree, the requirements of some of our courses.

- *or may take MK3380 Services Marketing, MK3370 Sales, MK3330 Consumer Behavior, or MK3350 Retailing
- **or may take IB4372 Int'l Marketing, IB4355 Managing Cross Cult. Env. or IB4361 Business Environment of the Americas