

INTERNATIONAL INTELLECTUAL PROPERTY LAW

Professor Doris Long

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Required Texts:

Doris Estelle Long, MATERIALS ON INTERNATIONAL INTELLECTUAL PROPERTY: INTERNATIONAL INTELLECTUAL PROPERTY IN TODAY'S GLOBAL, DIGITAL WORLD

All of the treaty provisions listed in the syllabus are contained in the Appendix in the Required Text

Class

Topic

1. **International Intellectual Property: An Introduction
Territory, Personality and Traditional Knowledge**
2. **Art, Artistry and Technology: The Limits of Authorial Control** Berne Arts. 2, 6bis
3. **Fair Use and the Internet** TRIPS Art 13
4. **Controlling Content on the Internet**
5. **Internet Treaty Negotiation Exercise**
6. **Patents, Pandemics, and Biopiracy** TRIPS Arts. 27, 28,
31
7. **Fame, Beer and Geographic Indications** TRIPS Arts. 15, 16,
22-24
8. **Domain Names and the
Challenge of Technology** Paris Art. 6bis
9. **TRIPS and the Problem of Enforcement** TRIPS, Arts. 41-50,
61
10. **Trade Secrets, The European Union and "Free" Trade** TRIPS Art. 39
11. **Beyond Tradition**
12. **Review and Future Issues**

For each day's topic, read the materials which are contained in the Course Materials related to that topic, along with the assigned treaty provisions. As noted above, all treaty provisions are located in the Appendix in the Materials. They are also generally located on the internet either at the World Intellectual Property Organization website (www.wipo.int) or the World Trade Organization website (www.wto.org).

Final Thoughts

The area of international intellectual property is evolving and changing on almost a daily basis. Driven by such diverse trends as globalization, sustainable development, technological advances and human innovation, international IP represents the legal frontier in protecting the products of human creation. I look forward to exploring with you the intersections between law, culture and technology that it represents.

See you in Innsbruck this summer!