

ST. MARY'S UNIVERSITY



Continuing Studies
One Camino Santa Maria
San Antonio, Texas 78228

A Catholic and Marianist Liberal Arts Institution

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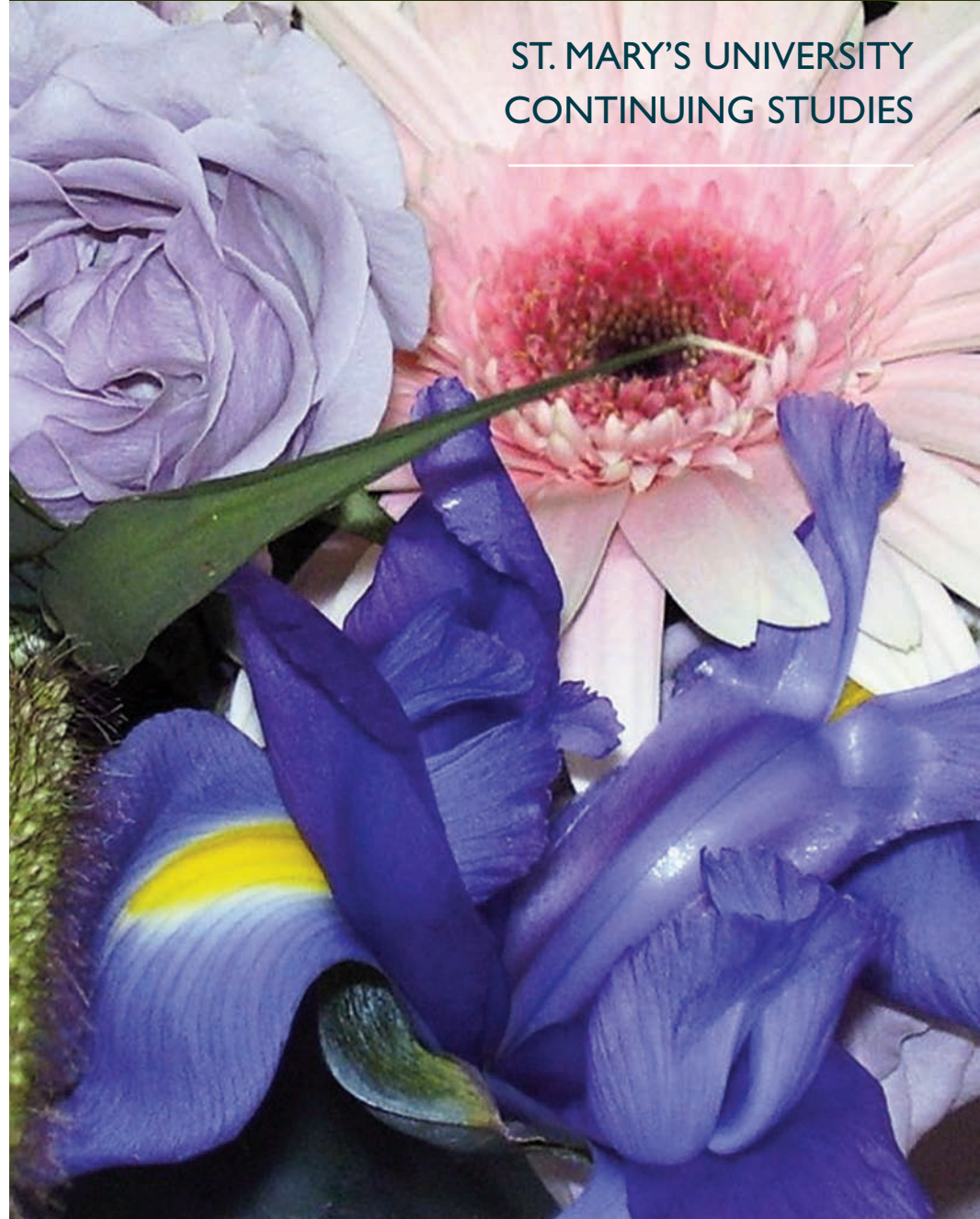
PAID

San Antonio, Texas
Permit No. 787

Floral Design

SPRING 2008

ST. MARY'S UNIVERSITY
CONTINUING STUDIES



The Department of Continuing Studies at St. Mary's University offers the Floral Design program, featuring design trends and styles and various techniques for decorating or entertaining.



Basic Floral Design

February 19 – March 29, 2008
6:15 to 9 p.m. Tuesdays
\$125

Topics include:

- Overview of principles and elements of design and tools of the trade
- Composition, unity, harmony, proportion and binding point
- Line and placement, balance, rhythm, form and focal emphasis
- Care and handling of fresh floral materials
- Color, texture, space and depth
- Hand-tied bouquets; texture, depth, balance

Design Styles and Advanced Techniques

April 8 – May 20, 2008
6:15 to 9 p.m. Tuesdays
\$125
(No classes May 6)

Topics include:

- Botanical and vegetative design styles and techniques; radial vs. parallel
- Placement, pave vs. pillowing and other basing techniques; grouping, clustering, framing
- Modifying nature – hi-style or formal linear design; dynamic and static lines, positive and negative space, use of tropical flowers, grooming materials
- Before and beyond floral foam –armatures and kensins
- Waterfall design; inverted proportion, layering, texture, balance
- Sympathy Design - easel sprays and casket cover
- Wedding Design - bouquets and body flowers

About the Instructor

Kathy A. Neale, TMF

Kathy Neale, owner of Flowers Plus, entered the floral industry in 1989. After gaining experience in retail nursery, interior plant maintenance and floral design, she found her interests and talents were in retail floristry. She earned her Texas Master Florist (TMF) certification in 1995. She has been actively involved in the Alamo Professional Florists Association (APFA) for many years, and is a member of Texas State Florists Association (TSFA).

Neale began designing competitively in 1993, entering the local Alamo Cup competition and winning the title in 1998. She then won the statewide Texas Cup title in 2000, and placed in the national level Sylvia Cup competition the same year.

Educating both recreational and professional florists in the fine art of floral design and revealing the pleasures

and power of flowers continues to be one of her greatest interests. Neale has given presentations for various garden clubs throughout San Antonio, North East Independent School District, FTD, APFA, TSFA, ALS and several floral wholesale suppliers. She also has taught classes through St. Mary's University Department of Continuing Education.

Her latest endeavor has been the purchase and operation of her own business, Flowers Plus, located in Northwest San Antonio. Flowers Plus is a full-service florist, offering creative design, personal service, dependability and floral selection throughout San Antonio.



All classes will be held on campus in Room 300 in Treadaway Hall