

# Alumni Notes

FALL 2007

## In This Issue

Nominate a Scholar • You Are an Alumni Star! • FOB Wrap Up

[www.rattleralumni.com](http://www.rattleralumni.com) • [www.stmarytx.edu](http://www.stmarytx.edu) • [www.oysterbake.com](http://www.oysterbake.com)



## The Heartbeat of Fiesta

# 2007 Fiesta Oyster Bake Fiesta Oyster Bake Celebrates Another Shucksuccessful Year!

Fiesta Oyster Bake 2007, chaired by Jeanne Champion (BA '91, MBA '95), was a very successful event that saw crowds of nearly 70,000 people during its two-day run. Coming off of the successful 90th Anniversary of Fiesta Oyster Bake, the committee was charged with maximizing profits while adding some new features to the event. Champion successfully led the committee to achieve these goals.

The Fiesta Oyster Bake enjoyed its second highest gross revenue ever (\$1.96 million) and the net profit exceeded the 30% goal. These numbers mean that the St. Mary's University Alumni Association will continue to financially support the University and the Association in terms of scholarship dollars and university and alumni programs. Also, because of the success of the Fiesta Oyster Bake, the Association will make its final payment toward the \$3.1 million gift to the Alumni Athletics and Convocation Center.

Besides the money raised from the event, the committee developed some new attractions for the 91 year old event. In conjunction with the Fiesta San Antonio Commission, the Fiesta Oyster Bake developed Chaminade Field into Sponsorship Village. This area featured many interactive activities, including the Monster Energy Drink's motorcycle stunt show, Johnsonville Bratwurst's "World's Biggest Grill" and Greyhound Bus' interactive bus.

Additionally, the Fiesta Oyster Bake Committee further developed the Friday Night Wine Tasting Area that began in 2006. With the support of the Texas Department of Agriculture and the Texas Wine Industry, the area featured wines from ten different wineries throughout the state of Texas. Patrons were able to sample various wines as representatives from the wineries were on hand to educate the public about Texas wines. This area, located in our Jazz music section on Friday evening, has helped enhance our Friday evening event.

To help generate additional publicity for the Fiesta Oyster Bake, the committee developed a special promotion with St. Mary's Alumnus, Ken Slavin (BA '83), and San Antonio restaurant, Water Street Oyster Bar. This

promotion featured an Oyster Shucking Contest and a donation by the restaurant to the St. Mary's Alumni Association for every oyster purchased for the month of April at the restaurant.

As you can see, the success of the Fiesta Oyster Bake takes a team effort, and we have many sponsors that we consider as part of our team. Official sponsors such as Miller Lite, Halo Distributing, Wachovia Bank, AT&T and Ford are big reasons why the Fiesta Oyster Bake has achieved success. Also, a big THANK YOU goes to HEB for serving as our official pre sale ticket location. Support from local companies, like HEB, gives the Fiesta Oyster Bake the opportunity to give back to the San Antonio community.

**Fiesta Oyster Bake Committee, St. Mary's University and the St. Mary's University Alumni Association say "Thank You, Thank You, Thank You" to the 7,000 volunteers and their 50,000 volunteer hours that make this event happen. Whether it is cooking food, serving drinks, collecting money, managing a section or a stage, Fiesta Oyster Bake volunteers are THE BEST!**

The Fiesta Oyster Bake is known as one of the best entertainment values in the city and the 2007 Bake did not disappoint. On Friday, the entertainment featured 80's supergroup Starship, as well as Texas music star Jason Boland and the Stragglers. The Jazz Stage featured performances by the St. Mary's Jazz Orchestra, Spank Sinatra and Henry Brun and the Latin Playerz. To blast off to Fiesta, Shuckie's Fireworks Spectacular lit up the night sky with a dazzling array of patriotic colors and sounds which provided the backdrop for the first night of Fiesta.

Saturday's lineup featured a wide array of music headliners featuring rockers, Army of Anyone; Latin stars, Belinda, and Grupo Metal; country / Americana performer, Stoney LaRue; and San Antonio favorites, Dog Men Poets and 51 Acres. Also, performing on Friday and Saturday on the Children's / Family Stage was San Antonio's Network for Young Artists, featuring children's singers and dancers.

These bands helped add to the Fiesta Oyster Bake's reputation as one of the best entertainment values in the city, and maybe the state.



The Fiesta Oyster Bake remains a great event for children and children at heart. Children of all ages enjoyed the expanded carnival area both days on Shuckie Street as they played games and twirled around and, in some cases, upside down at 200 feet in the air on the exciting rides. The Fiesta Oyster Bake Committee wants to make sure that the event remains family friendly in which parents and their children have a safe and enjoyable Fiesta experience.

Fiesta Oyster Bake 2007 Chair Jeanne Champion and the entire Fiesta Oyster Bake Committee thank the 60,000 + patrons, 7,000 volunteers, the St. Mary's University Community and the local neighborhood for their continued support of this worthwhile event.

"It was my pleasure and honor to chair the 2007 Fiesta Oyster Bake. The positive outcome of the event is the direct result of the extraordinary efforts of Steve Rosenauer, the Alumni Relations Staff and the Fiesta Oyster Bake Committee. It was an experience I will never forget," Champion said.

The 2008 committee, chaired by Ed Shaughnessy (JD '81), is already hard at work planning next year's event. The dates of the event next year are Friday and Saturday, April 18 and 19. (*The First Weekend of Fiesta!*).

For updated information about the Bake, check out Shuckie's website at [www.oysterbake.com](http://www.oysterbake.com).

**We look forward to seeing you all at the Bake.  
Viva Fiesta 2008!**

## Thank You for Your Support!

The Fiesta Oyster Bake Committee thanks all of the following sponsors for their support of the St. Mary's University Alumni Association:



104.1 DIGITAL Radio  
90.1 KSYM Radio  
91.7 KRTU Radio  
95.7 KLEY Radio  
99.5 KISS Radio  
ARAMARK  
Ashley Furniture  
AT&T  
Azteca America  
Bolner's Grocery and Meat Market

Dixie Flag Event Services Team  
Edioma  
Fatso's Sports Garden  
Fiesta San Antonio Commission  
Ford Motor Company  
GLI Distributing  
Go Vision  
Greyhound  
Hanes  
HEB

Jammin' 94.1 Radio  
Johnsonville Bratwurst  
Kiobassa Provision Company  
KJ 97 Radio  
Labatt  
Lay's Chips  
Lilly Salinas/Realty  
Executives (recycling)  
Magic 105.3 Radio

Miller Brewing Company  
MIX 96.1 Radio  
Monster Energy  
North Park Lincoln Mercury  
Power 106.7 Radio  
Quadrangle Press  
RC/Big Red  
San Antonio Express News  
Smirnoff Ice

Spam  
Texas Department of Agriculture/Go Texan  
Texas Higher Education Board  
Texas Test Fleet  
Tums  
Wachovia  
Water Street Oyster Bar  
WMI

## Message from the President



Recently, I attended the Alumni Association's annual dinner recognizing our current Alumni Association scholarship recipients. Your Alumni Association currently provides scholarship funds for over 70 students. The evening was a great opportunity to put faces to the names of those students who are the current beneficiaries of your Alumni Association's fund raising efforts.

Last year the Alumni Association donated \$292,755 for scholarships and university and alumni programs and the final figure for this year will be significantly higher than that.

While I enjoyed getting to know these young people it struck me that not only were the scholarship recipients there with us in that room but also there were those people whom the students will never meet. Those people are the countless individuals who donate their time, talent and treasure so these students and others like them will have the opportunity to receive the same quality St. Mary's education that they or a family member did. When I began to really think about it, it was an overwhelming feeling.

There are those who donate their time. Over 7,000 people put in over 50,000 volunteer hours for Fiesta Oyster Bake alone. They work long days once a year in order to raise as much money as possible for students they will probably never get to meet. That's amazing to me. There are the alumni who take time away from their busy schedule to volunteer at a college recruitment event and spread the word about St. Mary's. There are the volunteers who help raise scholarship funds in other ways whether through a sponsorship at a golf tournament or signing up a team for

another sporting event. They agree to head committees that are always striving to help keep St. Mary's on the cutting educational edge.

There are those who donate their talent. They share the talents they have developed in the corporate world with our students by providing internships or speaking to classes. This gives our graduates an invaluable advantage upon graduation. They actively work with the university's Career Services Center to recruit St. Mary's graduates for their companies because they know what an asset a St. Mary's alumnus/alumnae can be in the workplace.

There are those who share their treasure to assist our students. Dues paying members of the Alumni Association are just a start. Your dues help provide funding for not only scholarships but also for alumni and university programs which then frees up more dollars for scholarships. There are those who donate, quite generously, to the St. Mary's Annual Fund which helps build scholarship support and provides opportunities for faculty to develop in their respective field.

All of these activities become the genesis of a thriving university community. Whether you do one or all three, I thank you. On behalf of your Alumni Association I want you to know that your generosity is vital to the continuing success of our alma mater. Because of your Marianist spirit of giving back to the St. Mary's community, we will continue to see even greater achievements from our students. You just can't put a figure on that.

Ed Boyle (BBA '71), President, St. Mary's University Alumni Association

## Save That Date!

Get into the spirit of the holiday season by attending the San Antonio Alumni Holiday Reception on Wednesday, Nov. 28, 2007. This event provides alumni the opportunity to reconnect with each other and with members of the St. Mary's University community. It also helps provide a brighter holiday for the less fortunate. Alumni who attend are asked to bring a new or gently used, unwrapped present in support of the St. Mary's University Service Learning Center's Giving Tree Program. Donations will be distributed to area families so they too can have a Merry Christmas.

St. Mary's University Alumni Association President Ed Boyle (BBA '71) and 2007 Fiesta Oyster Bake Chair Jeanne Champion (BA '91, MBA '95) will play Santa when they present St. Mary's University President Charles L. Cotrell, Ph.D. (BA '62, MA '64) with a check during the reception. That money supports scholarships and university and alumni programs.

To RSVP for you and one guest for the 2007 San Antonio Alumni Holiday Reception, please contact the Office of Alumni Relations at (210) 436-3324.

Can't make the event? You can check out photos from the San Antonio Alumni Holiday Reception and all recent alumni events by visiting: <http://www.stmarytx.edu/photos/>

## Just "Due" It

There has never been a better time to become a dues paying member of the St. Mary's University Alumni Association. Why? By becoming a dues paying member you will be supporting your alumni association and provide funding for university and alumni programs. You will also have the ability (with a premier membership) to enjoy discounts at major businesses in all areas of industry including car services, entertainment and movies, sports and leisure and food and dining nationwide including those in your local community. Just show your premier membership card to any of the participating merchants and get great savings.

The dues membership program has two levels to choose from: the regular level of \$25 or the premium membership level at \$50, which gives you even more savings. Regardless of which level you choose, you will still be able to enjoy discounts at alumni events, the ability to submit nominations for Distinguished Alumni, voting privileges for the Alumni Association Board of Directors, \$5 worth of free food coupons at Homecoming Oyster Bake and so much more!

It's so easy to join the Alumni Association! To pay on-line or get more information about the new membership program and all the wonderful benefits of membership, visit our website at <http://www.stmarytx.edu/association/>. You can call the Office of Alumni Relations at (210) 436-3324 or (800) 699-9932. You can also mail in your check to:

St. Mary's University  
Office of Alumni Relations  
One Camino Santa Maria  
San Antonio, TX 78228-8504  
ATTN: DUES PROGRAM

However you choose to get it done, just "due" it.



## Because of You...

The St. Mary's University Alumni Association takes great pride in supporting access to higher education through the Alumni Association Scholarship program.

Currently, the Alumni Association provides full and partial scholarship assistance to over 70

students. Scholarship funds are made possible through money raised during the annual Fiesta Oyster Bake and the generosity of alumni.

We offer our congratulations to these current Alumni Association Scholarship recipients:

### FULL SCHOLARSHIP RECIPIENTS:

Henrietta Abodakpi  
James Andry  
John Barbosa  
Candice Biedermann  
Steven Brzezinski  
Taylor Brzezinski  
Brian Feller  
Renee Ferro  
Catherine Hoffmann  
Tiffany Jansky  
Inez Leal  
Averie Maldonado

Alejandro Mendez  
Nadeem Omar  
Irene Pedraza  
Melody Perez  
Nadia Perez  
Mitchell Peterson  
Angelica Radacinski  
Rachelle Ramos  
Anthony San Miguel  
Kristin Sepulveda  
Nathan Shimek  
Rebecca Stablein  
Celia Vaclavik  
Ariel Vinas  
Mark Webb  
Sarah Weynand

### PARTIAL (\$1500) SCHOLARSHIP RECIPIENTS:

Amanda Alaniz  
Danko Barisic  
Christina Barrientes  
Ygnacia Capetillo  
Andrea Charles  
Joel Cyriac  
David Duarte  
Paolo Durand  
Sebastian Echegaray  
Vivian Esparza  
Renato Fiestas  
Chris Flores

Robert Funes  
Kayla Galvan  
Erica Garcia  
Jesus Garza  
Berta Gubi  
Jeremy Hahn  
Rebecca Herbst  
Sarah Ingram  
Stefan Jewasko  
Carina Jones  
Fernando Laviada  
Jason Lehman  
Lindsay Magaro  
Hector Pedraza  
Christine Peralta

Ravi Raj  
Clarissa Ramon  
Maria Rivera  
Selena San Miguel  
Armando Sanchez  
Barbara Sanders  
Martha Sanders  
Fabiano Souza  
Mateo Ugas  
Alyssa Wealthy  
Erik Yzaguirre  
Hector Zapata  
Martha Zurita

Additionally, there was a Graduate School and School of Law scholarship also awarded.

The scholars were honored with a dinner on Wednesday, August 29. It provided members of the Alumni Association Board of Directors with an

opportunity to meet and get to know these young men and women who will be our future alumni leaders.

Congratulations to all our scholars and good luck in the coming year!

## Greetings from St. Mary's University!

You are invited to join your area alumni at the following Alumni Chapter Reunion Receptions. Members of the St. Mary's University Alumni Association and the St. Mary's community including University President Charles L. Cotrell ('62, '64) will be there. We hope we will get to see you!

| Date:                | City:              | Day:             |
|----------------------|--------------------|------------------|
| Nov. 3, 2007         | Chicago            | Saturday         |
| <b>Nov. 28, 2007</b> | <b>San Antonio</b> | <b>Wednesday</b> |
| Feb. 9, 2008         | Houston            | Saturday         |
| Feb. 21, 2008        | Austin             | Thursday         |
| Feb. 28, 2008        | El Paso            | Thursday         |
| Mar. 6, 2008         | Laredo             | Thursday         |
| Apr. 4, 2008         | Fort Worth         | Friday           |
| Apr. 5, 2008         | Dallas             | Saturday         |
| Apr. 12, 2008        | McAllen            | Saturday         |
| May 22, 2008         | Washington, DC     | Thursday         |

With the exception of the San Antonio Alumni Holiday Social, all receptions are held from 7-9 p.m. (local time). Hors d'oeuvres and beverages will be provided. Check the Alumni Association website <http://www.stmarytx.edu/association/> for locations. To RSVP for any of these receptions, please contact the Office of Alumni Relations at (210) 436-3324 or (800) 699-9932 or e-mail: [ngarza@stmarytx.edu](mailto:ngarza@stmarytx.edu).

## Welcome Home Alumni

It's never too early to think about Homecoming and Fiesta Oyster Bake so make your plans now to come back to your alma mater. Homecoming 2008 will begin on Thursday, March 27, 2008 with the Distinguished Alumni Dinner. School Reunions and the Greek and Student Group Reunions will follow on Friday, March 28, 2008 and then Homecoming Oyster Bake will be Saturday, March 29, 2008.

And that's just a warm up for everyone's favorite... Fiesta Oyster Bake on April 18 and 19, 2008... the first weekend of Fiesta!

*¡Viva St. Mary's University!*

## Alumni Scholar Referral Program

Is there a high school senior you know that would be a perfect St. Mary's University student? We want to know about them. Please submit his or her name for consideration as an Alumni Scholar of St. Mary's University\*.

As a result of your recommendation, the Alumni Association will fund the student's application fee. **All nominations must be post-marked by January 14, 2008.**

To nominate a student, please provide the student's name, address, city, state, zip code and high school attended. You will also need to provide your name, class year, address and telephone number. All nominations may be sent to:

St. Mary's University  
Office of Alumni Relations  
One Camino Santa Maria  
San Antonio, TX 78228-8504

ATTN: ALUMNI SCHOLAR REFERRAL PROGRAM

\*Please note: Submission of a name does not guarantee the student any scholarship funds. They are only placed in consideration for scholarship funds.

## Rattlers Roll On!

The men's and women's athletic season at St. Mary's University is already underway. To keep up with all the action, log on to <http://www.rattlerathletics.com>. You can also find a complete list of all Athletics Booster Club post game socials.

Let's Go Rattlers!

## Fiesta Oyster Bake Receives State and International Recognition

In July, the Fiesta Oyster Bake proved once again why it is recognized as one of the best events in the state of Texas and around the world. At the annual state conference held this year in Corpus Christi, the Texas Festivals and Events Association (TFEA) honored Fiesta Oyster Bake with the following awards:

**Best Event To Benefit A Charity**

**Best Safety and Security Plan For An Event**

**Best Event/Organization Newsletter, AlumNotes**

Congratulations go to University Police Director, Paul Glowacki, and Assistant Director of Alumni Relations and AlumNotes Editor, Leigh Scallorn (MA '96), for their contributions to these awards.

Also, Rissa Potter, Ph.D. (BBA '85, MA '93) former Fiesta Oyster Bake Staff Director and St. Mary's Alumni Relations Associate Director and current Section Manager Volunteer, was honored by TFEA with a Lifetime Achievement Award and inducted into the organization's Hall of Honor.

In fact, several St. Mary's University Alums have received the highest honors from that organization.

### Hall of Honor Recipients:

JoAnn Andera, (BA '77) – Folklife Festival  
Rissa Potter, Ph. D. (BBA '85, MA '93) – Fiesta Oyster Bake  
Steve Rosenauer, (BA '92, MA '96) – Fiesta Oyster Bake  
Henry "Pete" Van De Putte Jr., (BA '72) – Dixie Flag

### Volunteer of the Year (all are Fiesta Oyster Bake volunteers):

Herman Ahr (BBA '62)  
Louis Lecoche Jr. (BBA '72)  
Robert Mason, Ph.D. (BS '68)  
Corinne Vela Zapata (BBA '82)

In August, the International Festivals and Events Association informed the Fiesta Oyster Bake Committee that it had won at least one award which will be presented at this year's conference in September in Atlanta. As of press time, the awards ceremony had not occurred.



One Camino Santa Maria  
San Antonio, Texas 78228-8504

NON-PROFIT ORG.  
U.S. POSTAGE  
PAID  
SAN ANTONIO, TX  
PERMIT NO. 3226